

## I. ELIGIBILITY:

NO PURCHASE IS NECESSARY TO ENTER; contest is open to legal residents of any one (1) of the forty-eight (48) contiguous continental United States or the District of Columbia (Excluding Alaska, Hawaii, Puerto Rico, all U.S. territories and possessions and overseas U.S. military installations) who are eighteen (18) years old and over. Employees and families of TN Valley Business Network/The WE Alliance, its affiliates and participating sponsors and their affiliates are not eligible to win.

## II. GENERAL PRIZE INFORMATION:

One winner will be chosen. Prize winners must present valid identification and proof of age to claim prize. Winner is subject to and responsible for state, local, and federal taxes where applicable. If for any reason the winner is unable to utilize the prize on the available dates given, subsequent draws will be made until a qualified winner is drawn. Prizes are non-transferable, and no substitute prizes will be awarded under any circumstances. Prizes may not be substituted or redeemed for cash. Prizes must be claimed within seven (7) days of winner notification or a substitute winner may be chosen. The winning couple must call 256-705-3530 or email [contest@thewealliance.com](mailto:contest@thewealliance.com) to claim the prize. In the event of any disagreement regarding contestants, winners or qualification of winners, or adequacy or value of the prize, the decision of TN Valley Business Network shall remain final. All prizes will be awarded. Prize winners must sign hold harmless and indemnity agreement, agreeing to hold TN Valley Business Network/The WE Alliance, and the owners, officers, shareholders, directors, employees, agents, and representatives of each of them harmless against any and all claims of liability arising directly or indirectly from the prize or contest. Void where prohibited. The Grand Prize event must be held within one (1) year from date of award, by Jan 31, 2017. Grand Prize event must be booked at least two (2) months in advance to ensure contributing vendors are able to work together to find a date that is available for all of them and works for the prize recipient.

## III. RELEASE:

By entering a contest presented by TN Valley Business Network/The WE Alliance, each participant in the contest, including all winners, acknowledge, authorize and give permission to the TN Valley Business Network/The WE Alliance, its agents, employees and owners, their sponsors and corporate sponsors, their successors, licensees, and assigns the irrevocable right to use, for any purpose whatsoever and without compensation, any photographs, videotapes, audiotapes, or other recordings that arise out of, either directly or incidentally, the wedding giveaway contest.

IV. CONTEST-SPECIFIC RULES: The decision of TN Valley Business Network/The WE Alliance with regard to rules, specifications, qualifiers, winners, and prizes, is final.

a. Contestants may register to win by attending My Memorable Event, Jan 31, 2015

b. Contestants must complete the entire entry form. Including signing that they have read the Contest Terms & Conditions.

c. A winner will be selected through a random drawing on or before Feb 5, 2015. Winner will be announced online at [mymemorableevent.com](http://mymemorableevent.com) and on the Memorable Event Expo Facebook page. Winner will also be contacted by email and/or phone if they have been provided.

d. Grand Prize winner will receive the event package listed on the My Memorable Event Expo website. An event of winner's choosing (wedding, rehearsal dinner, engagement party, anniversary, corporate event, birthday, reunion, etc.) to be held at Swan House Luxury Boutique Wedding Resort. The Event Prize Package contains the event venue and any other prizes listed on the website. Additional guests may be added for an additional fee payable by winner. Other prizes to be added as available

Note: Gratuity and taxes are not included with any prize element and are the responsibility of the prize winner.

V. VERIFICATION OF POTENTIAL WINNER: Potential winners must comply with all terms and conditions of these Official Rules. The potential winner will be required to sign and return to TN Valley Business Network/The WE Alliance, within ten (10) days of the date notice is sent, an affidavit of eligibility, and liability/publicity release & Hold-Harmless Agreement (except where prohibited) in order to claim his/her prize if applicable. If a potential winner of any prize cannot be contacted, fails to sign and return an affidavit of

eligibility and liability/publicity release and Hold-Harmless Agreement within the required time period (if applicable), or the prize or prize notification is returned undeliverable, potential winner forfeits prize and an alternate winner will be selected.

#### VI. ENTRY CONDITIONS AND RELEASE:

By entering, each participant understands TN Valley Business Network/The WE Alliance is a third party connecting prize vendors and the winner and is not responsible for any portion of the prize that is un-claimable or not fulfilled by any vendor and agrees to:

- (a) comply with and be bound by these Official Rules and the decisions of the Sponsors, The TN Valley Business Network/The WE Alliance which are binding and final in all matters relating to this Sweepstakes;
- (b) release and hold harmless the Sponsors and each of their respective parents, subsidiary, and affiliated companies, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Event Giveaway and Promotion, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Event to Remember Giveaway and Promotion, acceptance or use or misuse of the prize(s) (including any travel or activity related thereto\_ and/or the broadcast, exploitation or use of entry; and
- (c) indemnify, defend and hold harmless the Sponsors from and against any and all claims, expenses, and liabilities (including reasonable attorney's fees) arising out of or relating to an entrant's participation in the Memorable Event Giveaway Sweepstakes and Promotion and/or entrant's acceptance, use or misuse of prize(s).

#### VIII. LIMITATIONS OF LIABILITY.

Winner agrees to release and hold harmless the Sponsors and each of their respective parents, subsidiary, and affiliated companies, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Event Giveaway and Promotion, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize(s).

#### IX. DISPUTE RESOLUTION. Each participant expressly agrees that:

- (1) any and all disputes, claims, and causes of action arising out of or in connection with this Event Giveaway, or any prize(s) that may be awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of Alabama;
  - (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Memorable Event Giveaway Sweepstakes, but in no event attorney's fees; and
  - (3) under no circumstances will a participant be permitted to obtain awards for, and each participant hereby waives all rights to claim punitive, incidental, or consequential damages, or any other damages other than actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues concerning or arising out of the Memorable Event Giveaway Sweepstakes shall be governed by the laws of the State of Alabama without giving effect to any choice of law or conflict of law provisions that would cause the application of the laws of any other jurisdiction other than the State of Alabama.
- X. These are the official contest rules of the Memorable Event Giveaway. These rules may be subject to change without notice.